

green economy transitions

Be a part of the journey!

leading India towards sustainable development

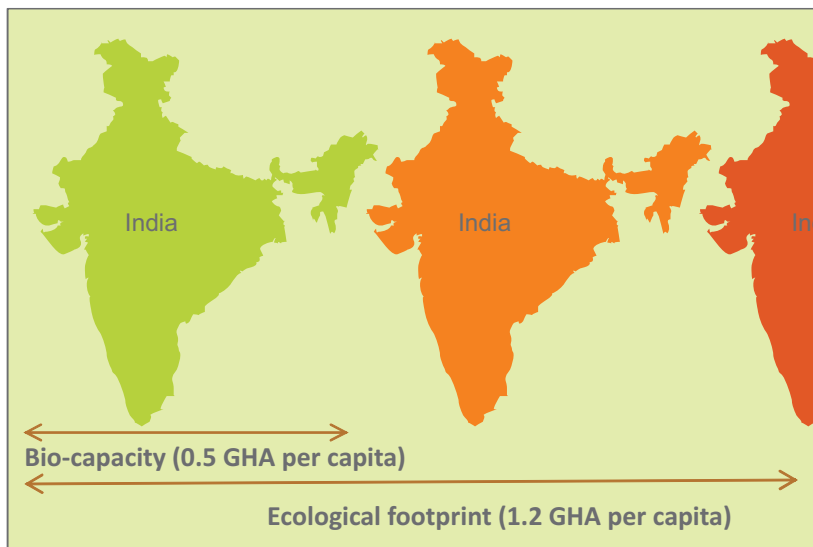


MAINSTREAMING
ALTERNATIVE
PERSPECTIVES
Towards Sustainable Economies



Why this journey?

We are living on 2.5 India(s)



Jobless Growth!

	% GDP	% Employed
Agriculture	15% ₹₹	58% 5 icons
Industries	30% ₹₹₹	17% 2 icons
Services	55% ₹₹₹₹	25% 3 icons

Our ecological footprint is shooting above our bio-capacity, which is accompanied by economic and social inequalities.

Why a Green Economy?

We think India can do better if its economies,

- **Measure what matters** for prosperous societies with economic and ecological resilience
- **Influence financial flows** towards green investments that prioritise long term progress over short term benefits
- **Green high impact sectors** towards resource efficiency, sustainable production practices and greater employment
- **Invest in people** to reduce inequalities and increase people's access to natural and financial capitals
- **Manage our natural systems** to prevent resource overuse and degradation



How do we get there?

Building narratives of alternative economies

- Multi-stakeholder discussions (*trialogue 2047*)
- Stakeholder interviews and blogs
- Fortnightly newsletter on Green Economy (GE) perspectives (MAPin)
- Social media engagement (Facebook and Twitter)

Tracking current economic paradigm of Green Economy in India

- Reporting on state of India's Green Economy
- Assessment of Green Economy and opportunities in India's states

Mapping the potential of a Green Economy in India

- Documentation of on ground practices, policies and GE discourse
- Ecosystem assessment of MSMEs in India
- Assessment of potential of MSMEs in greening the economy



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Virtual platform for Green Economy
discussions and collaborations

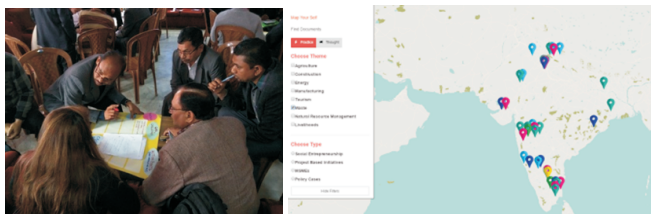
Influence market, finance and technology through policies to
mainstream **#GreenEconomy** in India

Journey so far - 2016



- **4 stakeholder** consultations with non-governmental organisations, researchers, MSMEs in Lucknow (Uttar Pradesh), Gangtok (Sikkim) and Pune (Maharashtra)
- **13 stakeholder interviews** in Delhi and Mumbai with researchers, NGOs, government officials
- **2 dialogue 2047** in Bengaluru and Delhi

- 7 reports published
- 86+ green economy practices mapped
- 7+ blogs from experts on GE in India



Our reach

200+ people directly reached including,

- 60+ NGOs
- 15+ research institutes and academicians

3000+ people reached via MAPin – our fortnightly newsletter



#GEVoices

- Weekly tweets via our official twitter handle
- Fortnightly facebook updates via our Facebook page Development Alternatives (@DevalOfficial)
- 17+ issues of MAPin (our fortnightly newsletter on Green Economy) published

visit map-sa.net and join us!



Our Companions

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Utkarsh Singh	ARJ foundation
Vijay Kumar	PGVS
Vishal Bhavsar	Tata Sons
Vivek Sawant	Maharashtra Knowledge Corp. Ltd

* Not exhaustive

Become a part of the journey!

MAP yourself

Map your green economy and sustainable development initiative or event on **MAP-SA**, our online platform that tracks and promotes a transition to green economy.

<http://map-sa.net/Map-Plot.aspx>

Join the conversation

Join our online conversation forum, **Talk** on MAP-SA to get involved in discussions with the green economy community.

Topics change every month!

<http://map-sa.net/talks.aspx>

Send us your views

Share your thoughts and experiences via **Perspectives** on MAP-SA through blogs

Email us your views at info@devalt.org

<http://map-sa.net/Blogs.aspx>

Connect with us

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 info@devalt.org

About Us



Mainstreaming Alternative Perspectives (MAP) is a platform for communities, organisations, businesses and governments to engage, enrich and take forward the transition to green and fair economies in India and South Asia. As a knowledge hub, it aims to inform and build the transition towards green inclusive economies. As a dialogue hub, MAP-SA works to identify levers of change to enable this transition.



Development Alternatives (DA) is a premier social enterprise with a global presence in the fields of green economic development, social empowerment and environmental management. Visit www.devalt.org for more information.



The Green Economy Coalition (GEC) is a diverse set of organisations from different sectors, including NGOs, UN organisations and businesses. Our vision is one of a resilient economy that provides a better quality of life for all within the ecological limits of the planet. Visit www.greeneconomycoalition.org for more information.



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