



Local GREEN-BLUE Enterprise Radar

A tool for community small and micro-enterprises (SMEs)
Developed by the Caribbean Natural Resources Institute



The Local Green-Blue Enterprise Radar is a useful tool for small and micro community enterprises. Photo: CANARI

What is the Radar?

The Local Green-Blue Enterprise Radar is a visual representation of **economic** well-being and viability, **social** inclusion and equity, **environmental** sustainability and good **governance** within an enterprise. Specific indicators are used to explore each dimension and the results are mapped on a spider diagram.

How is it used?

The Local Green-Blue Enterprise Radar is a self-assessment tool to help small and micro entrepreneurs to:

1. think about where their enterprises currently are in delivering environmental, social and economic benefits; and
2. reveal and explore opportunities and possible actions to enhance delivery of these benefits as they develop their enterprises.



Green Market Santa Cruz members assessed how their SME delivers economic, environmental and social co-benefits using the Radar. Photo: CANARI

How does the Radar support small and micro-entrepreneurs?

- ✓ It helps local community entrepreneurs to understand their role in 'green and blue economies' that are environmentally sustainable and inclusive.
- ✓ It requires minimal time and resources to develop.
- ✓ It is visually easy to understand and analyse.
- ✓ It captures the wealth of local knowledge in community entrepreneurs and helps them to celebrate their achievements, while identifying opportunities for growth.
- ✓ It facilitates knowledge exchange and collective capacity building.
- ✓ It identifies specific opportunities for strengthening.
- ✓ It inspires commitment to self-driven advancement.



The Radar is easy to create, understand and analyse. Photo: CANARI

How is it being developed?

The Local Green-Blue Enterprise Radar is being developed by the Caribbean Natural Resources Institute (CANARI) through an action research and learning process working with entrepreneurs and support agencies in the Caribbean. Their input and guidance during piloting is shaping how the Radar can become a useful tool for community small and micro-enterprises (SMEs). CANARI is creating a toolkit for facilitators to use the Radar. This will contribute to CANARI's work to promote SMEs as a pathway for transformation to more environmentally sustainable, inclusive and resilient economies in the Caribbean.



The Radar tool helps local SMEs celebrate their successes while identifying areas for growth. Photo: CANARI



CANARI is implementing the #GE4U project as part of the global project *Creating enabling policy conditions for the transformation towards an inclusive green economy* supported by funding and assistance from the European Union (DCI-ENW/2016/372-947) and led by the Green Economy Coalition (greeneconomycoalition.org). This publication has been produced with the assistance of the European Union. The contents of this document are the sole responsibility of CANARI and can under no circumstances be regarded as reflecting the position of the European Union.



Learn more about the Local Green-Blue Enterprise Radar here:





Grande Riviere Nature Tour Guides Association

A local green-blue enterprise in Trinidad and Tobago



GRTGNA contributes to sea turtle conservation.



GRTGNA employs residents from the community.

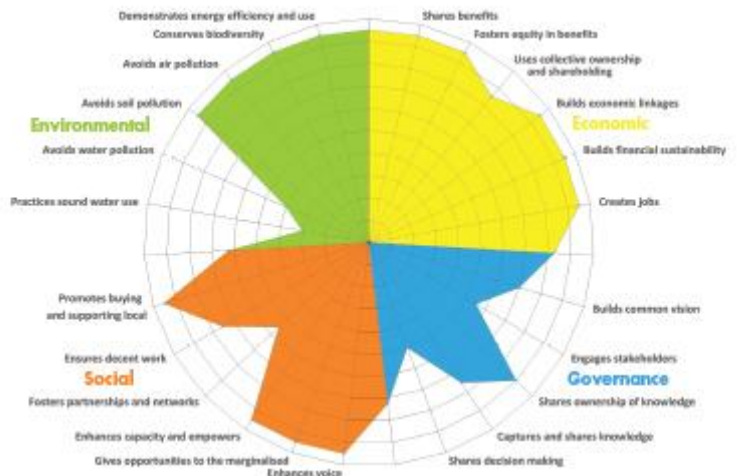


Grande Riviere Chocolate Company uses local goods and services like locally grown cocoa.



GRTGNA builds partnerships with other organisations.

The Grande Riviere Nature Tour Guides Association (GRNTGA) is a non-profit, community-based organisation located in Grande Riviere, Trinidad and Tobago. GRNTGA focuses on turtle conservation, ecotourism and artisan chocolates. In 2018 they did a self-assessment using the Local Green-Blue Enterprise Radar developed by the Caribbean Natural Resources Institute (CANARI) and produced a visual representation of how they are delivering **economic well-being and viability**, **social inclusion and equity**, **environmental sustainability** and **good governance** within their enterprise.



Strengthening impact

The Grande Riviere Nature Tour Guides Association is a good example of what it means to be part of an inclusive, green and resilient economy. Key areas which it has identified for continued improvement are:

1. becoming more energy efficient and starting to use renewable energy;
2. identifying more suppliers of local raw materials;
3. increasing active membership for improved participatory decision-making; and
4. creating a succession plan for leadership roles and formalising its operational policies.



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See GRNTGA full case study here:

